

Program of the 134th International Scientific 'esd' Conference –
 “Social Responsibility and Sustainable Development: Challenges and Opportunities”

Cakovec, Croatia, 25-26 May 2026

Venue:

Medimurje University of Applied Sciences in Cakovec - Ul. bana Josipa Jelacica 22a, 40000, Cakovec, Croatia



First day, April 25th 2026	Individual arrival of delegates
09:30 – 10:00	Registration & Welcome Drink
10:00 – 12:00	Opening Ceremony & Plenary Session One
<p>WELCOME ADDRESS Domagoj Cingula, esd Conference Organizing Committee Igor Klopotan, Dean (MEV)</p> <p>KEYNOTE SPEECH</p> <p>1. ANALYSIS OF THE CORE STAKEHOLDERS IN THE HUMANITARIAN SUPPLY CHAINS IN THE CONTEXT OF DIGITAL TRANSFORMATION Dora Naletina</p> <p>2. IMPORT OF LABOUR IN TOURISM AND LEGAL CHALLENGES Vedran Lukman, Jana Ziskovic, Iris Kralj</p> <p>3. ORGANIZATIONAL CHALLENGES AND STRATEGIC APPROACHES IN SUSTAINABLE MANAGEMENT OF SOLID AND ENERGY MINERAL RESOURCES AT THE REGIONAL LEVEL – A CASE STUDY OF VARAŽDIN COUNTY Melita Srpak, Nikola Gizdavec, Darko Pavlovic, Igor Klopotan</p> <p>4. FROM CONSUMER CONVERSATIONS TO STRATEGIC MANAGEMENT: AN INTEGRATIVE PERSPECTIVE ON E-WOM Nikolina Plesa Puljic, Marija Ham, Vladimir Ham</p> <p>5. MANAGEMENT OF THE USED CAR PROCUREMENT PROCESS IN THE REPUBLIC OF CROATIA: A CASE STUDY OF A SELECTED COMPANY Josipa Curjuric Rudic, Goranka Majic, Martina Vukasina</p> <p>6. CHALLENGES OF AN EXPORT PRODUCT IN A DYNAMIC ECONOMIC ENVIRONMENT Goranka Majic, David Veseljak, Josipa Curjuric Rudic</p> <p>7. TAX BALANCE BETWEEN LABOUR, CAPITAL AND RENTAL INCOME: AN ANALYSIS OF EFFECTIVE TAXATION IN CROATIA Zdenko Bolfek</p>	
12:00	LUNCH

CLOSING REMARKS



Second day, April 26th 2026

Free Time for Delegates